

### ARBOCEL® is the key to improving your flock performance

Aimed at pioneering usage in animal feed products, **J. Rettenmaier USA**'s unique milling technology is designed to unlock the maximum water binding effect of the crude fiber concentrate - giving you a competitive edge by providing higher protein absorption and gut modulation.

# **Gut Health and Flock Uniformity**

A functional fiber is very different than an ordinary fiber. Functional fiber, ARBOCEL®, modulates the transit time throughout the entire intestinal tract, allowing the development of beneficial bacteria and avoiding the proliferation of harmful pathogens, leading to a lower mortality and morbidity of the flock. Because of this modulation, a visual reduction in the litter moisture is observed. ARBOCEL® also has the function to modulate hunger and feed consumption, creating a better flock uniformity - especially in the breeder flock.

#### **Better performance**

**ARBOCEL®** improves egg production (breeders and layers) and the DWG and FCR (broilers) by providing a higher protein absorption combined with a better development of the intestine villus (up to 25% higher villus and up to 18% deeper crypt):

- 4 more eggs/bird in the breeder flock
- 0.2 lb. heavier broilers

## Feather pecking

Up to 75% less feather pecking was observed due to a higher protein absorption and hunger control using **ARBOCEL®**.



#### Your JRS Partner for the USA + Canada

16369 US 131 Highway Schoolcraft, MI 49087 Phone: (269) 679 2340

Fax: (269) 679 2364 Web: irsusa.com



